



A PEEK INSIDE THE

MAHOUSE[®]

PIQUE YOUR IMAGINATION

WHO ARE THESE

MANIACS!?!

COVER STORY

DO BRANDS NEED

DESIGN SERVICES?

A TRIP DOWN THE

MEMORY LANE

#DESIGNPORN

GREAT PLACE TO WORK

MUMBAI



SCAN TO VISIT
WEBSITE



A PEEK INSIDE THE

MAHOUSE

PIQUE YOUR IMAGINATION

A brochure concept exclusively designed by us for us; why? cause we love us! A special shout out for our team who made this possible, if it would have not been for their sharp conceptualizing, visualizing, content writing & design implementation skills we may have ended up having a boring brochure! So kudos team!

Now, wouldn't you want to excite your clients with something new to see each time? We have the perfect solution for you; all you have to do is see every page in this unique brochure and we are sure it'll inspire you to avail our services to give your business the edge you always wanted! So... go ahead... flip the page!



**THTS NOT US;
BUT WE'RE QUITE
SIMÖLAR!**

Team Maniacs

GREAT PLACE TO WORK MUMBAI

When does a designer design the best? When he is focused, happy, stress free and inspired!

At Creative Maniacs, we believe in delivering the best quality with attention to the details; for this we have created the perfect designer friendly atmosphere at our design studio; we affectionately call it the MAD HOUSE.

Take a short visual tour with all the studio candid pictures or just visit us and experience it yourself!



Pique Your Imagination!



WHO ARE THESE MANIACS!?!

We are a company that believes in creating strong and lasting branding identities for start-up and mid size companies; with the emphasis on higher recall value. Well, we were not always into these services so let us share what developed us as a company.

The journey began in the year 2007 when Christina accidentally discovered that she could design. Her services were limited to print design, she was never really into marketing her services and hired Shareeq khan, a mistake - she got pilled up with work in no time and Shareeq had to start designing himself to meet committed delivery times, since a strong communication was established with the clients and good quality work timely delivered the demand increased for other design services i.e.: stationery, brochures, content writing, photography, website design and other marketing collaterals giving us the opportunity to add one service to our list at a time the best way to incorporate a well structure flow to deliver the highest quality product well within deadlines, striking stronger bonds with the clients and their internal customers.

It was amazing as growth from one computer to a small studio was very fast but the picture was not all that rosey, the competition was ever increasing and new business challenges had to be faced everyday.

This is when we developed a new USP for us, consulting, learning was now an everyday process. This helped us to start contributing towards the growth and progress of our clients' businesses, we started participating in their internal marketing strategy meets. And we would only suggest campaigns and services that would give them higher recall value and a positive growth on the sales chart.

Today we are a team of 60 plus experts working together and concentrating on each aspect of your brand starting from developing your business ideas into a profitable business - we design everything for you and add consistency and life to your brand.



THE BEST BUSINESS INSURANCE

IS WHEN YOUR ASSOCIATES ARE

EQUALLY PASSIONATE

ABOUT YOUR BUSINESS

*Insurance is subject to terms and conditions of some sort - we don't sell insurance but assure you, that we shall stick by your side in your thick & thins.
**Read the brochure carefully.



COVER STORY

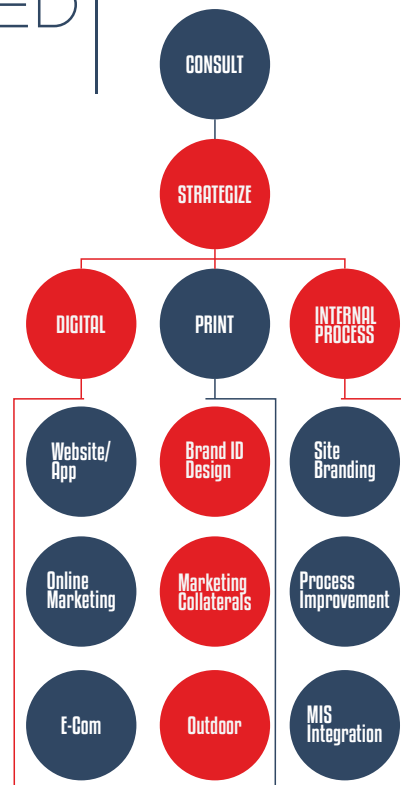
DO BRANDS NEED DESIGN SERVICES?

Today, the conventional methods of marketing are becoming obsolete. Now a business faces multiple challenges to become a trusted brand; as these conventional marketing methods have been over exploited or are too common. It has become critical today for a brand to innovate its product placement methods; here is where a good design service provider comes in the picture.

At Creative Maniacs, we welcome a new client on board with our team of consultants who look at the need of the hour and also keep a foresight to understand the long term potential of your product or service. Our consultants work together with our team of strategists, visualisers, conceptualizers, designers and web experts to create the best marketing mix in order to achieve the finest possible brand presence in the market.

We decide on what your brand identity should look like, the colors that would suit the best, what kind of marketing collateral would you need, what should your digital presence be like, etc. after which a brief proposal is submitted to you.

We have 6 Teams which includes consultants, strategists, creatives, programmers, web specialists and photographers. We have everything you need to generate the best brand equity!



This is a basic flow that we follow to ensure we contribute as a strong business associate to your business' success.

OUR SERVICES

Brand & Visual Identity

- Brand Visual Identity Strategy
- Brand Naming
- Brand Visual Identity Design
- Brandmark Design
- Brand Visual Identity Management

Digital Design

- User Experience Design
- User Interface Design
- Website Design
- App Design
- Software Design

Creative Consulting

We contribute towards a positive growth on the graph of your company with design and colors, creating the best strategies and associated marketing collateral.

Print Design

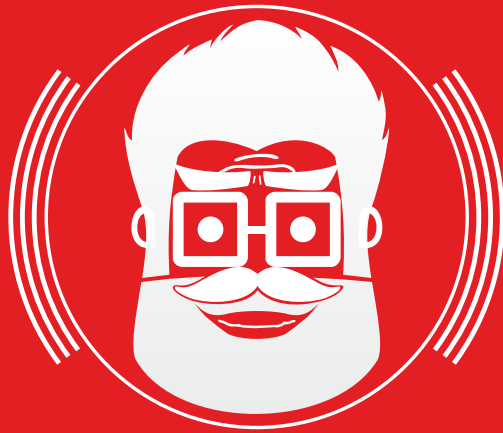
- Stationery Design
- Publication Design
- Packaging Design
- Print Advertising
- Print Collateral Design

Exhibition & Environmental

- Signage Design
- Environmental Design
- Exhibition Design
- Wayfinding Signage Systems
- Supergraphics

Online Marketing

Internet is the fastest growing market place and we make sure you get the best share of the pie, by creating a strong online presence for your brand.



We're Listening

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